



Urban Times

ARCHIVES

FROM: MAY 2008

Watt's Blooming a double winner

AMY WATT'S SELF-PORTRAIT – “WATT A TIRED FLORIST (AND MURREY)” – is the first-ever double-winner of the Artful Tread, Mass Ave's annual tribute to the month of May in Indy.

The Watt's Blooming entry was judged the best of show by the popular vote, as well as the celebrity judges.

Second-place was a sweep, as well, with “Cajun Charlie the Crawfish” by Yats on Mass taking that spot in both rankings. Third place, however, was split: Century 21 Scheetz on the Avenue won the popular vote with “Don't Gamble on Your Next Move,” while the judges came up with a tie – the Athenaeum (“Nessie/Nestor,” paying homage to American Cabaret Theatre's production of “Victor/Victoria.”) and Arts A Poppin (“Monster Cars”).

Celebrity judges were David Forsell of Keep Indianapolis Beautiful, Christopher West of the Indianapolis Museum of Contemporary Art, Kim Hodges of the Herron School of Art, and interior designer/former rollergirl Nikki Sutton.

The Artful Tread, sponsored by the Mass Ave Merchants Association, is one of four major quarterly events in the Mass Ave Arts and Theater District. Thirty-five businesses and organizations took part in the event launched on Friday, May 2.

In the popular voting, Watt's Blooming was named on 62 ballots, and received 45 first-place votes. Chatham Tap was number-two in the category of first-place votes, with 17. Century 21 Scheetz received 13 first-place votes. Yats received only three first-place votes – but was named on 44 ballots (people were asked to vote for three tires). ■



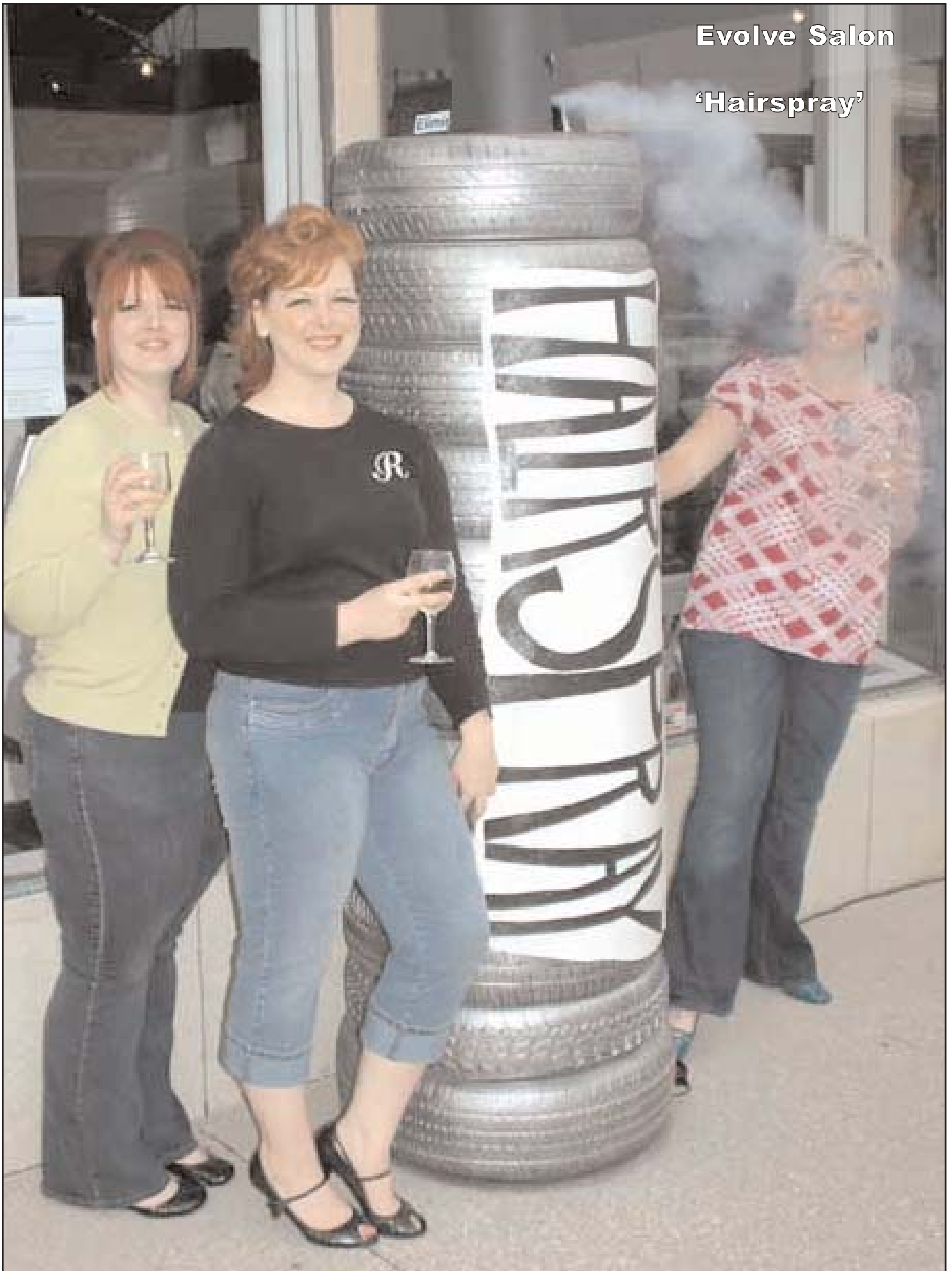
Watt's Blooming
'Watt a Tired Florist
(and Murrey)'

That's owner Amy Watt and Murrey himself)



Evolve Salon

'Hairspray'



The Athenaeum

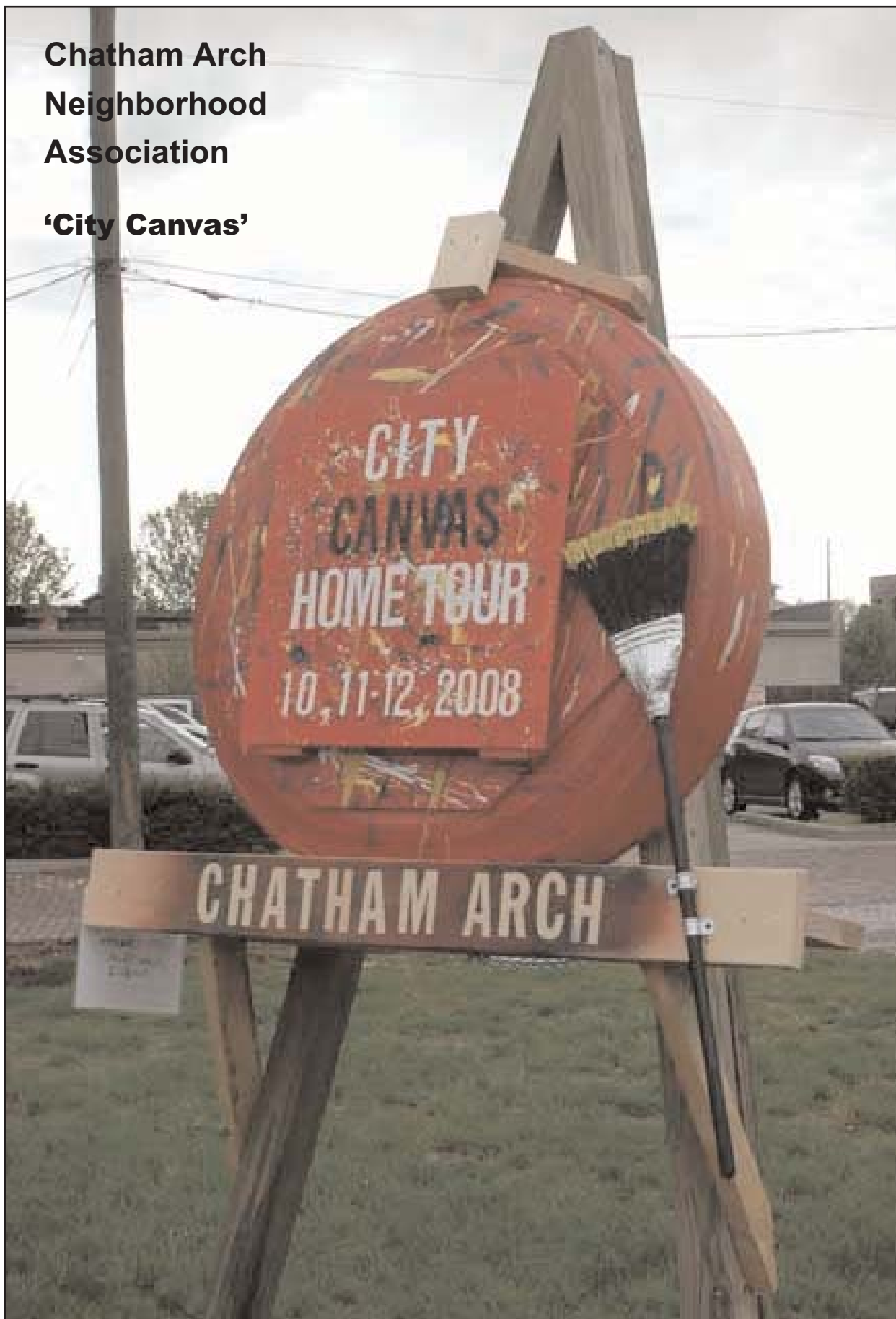
'Nellie/Nestor the Tubeless Tire Monster'

(joint effort of American
Cabaret Theatre, YMCA
at the Athenaeum,
Rathskeller Restaurant,
the Athenaeum
Foundation, and
Pauline Moffat)



**Chatham Arch
Neighborhood
Association**

'City Canvas'



Mass Appeal

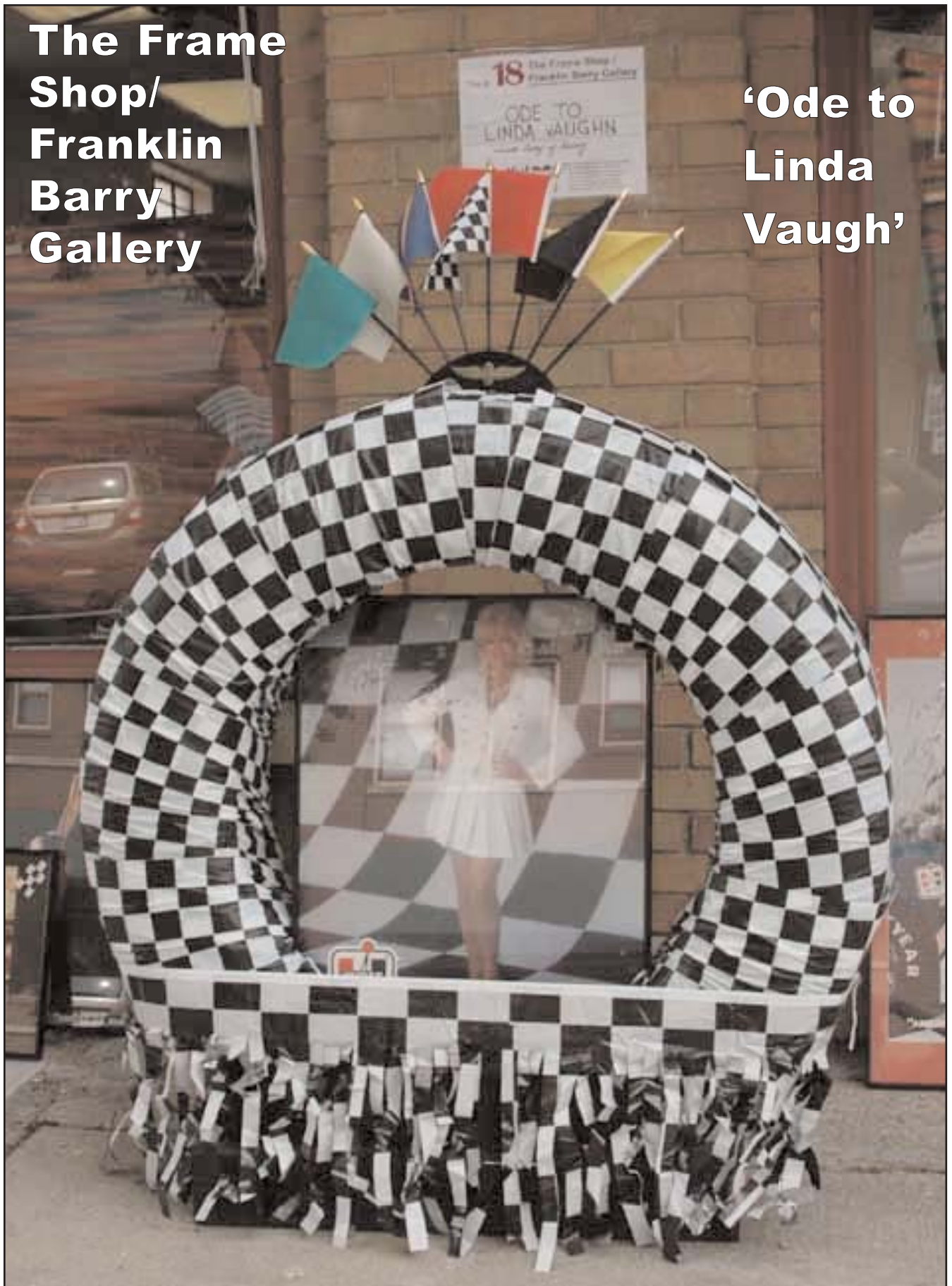


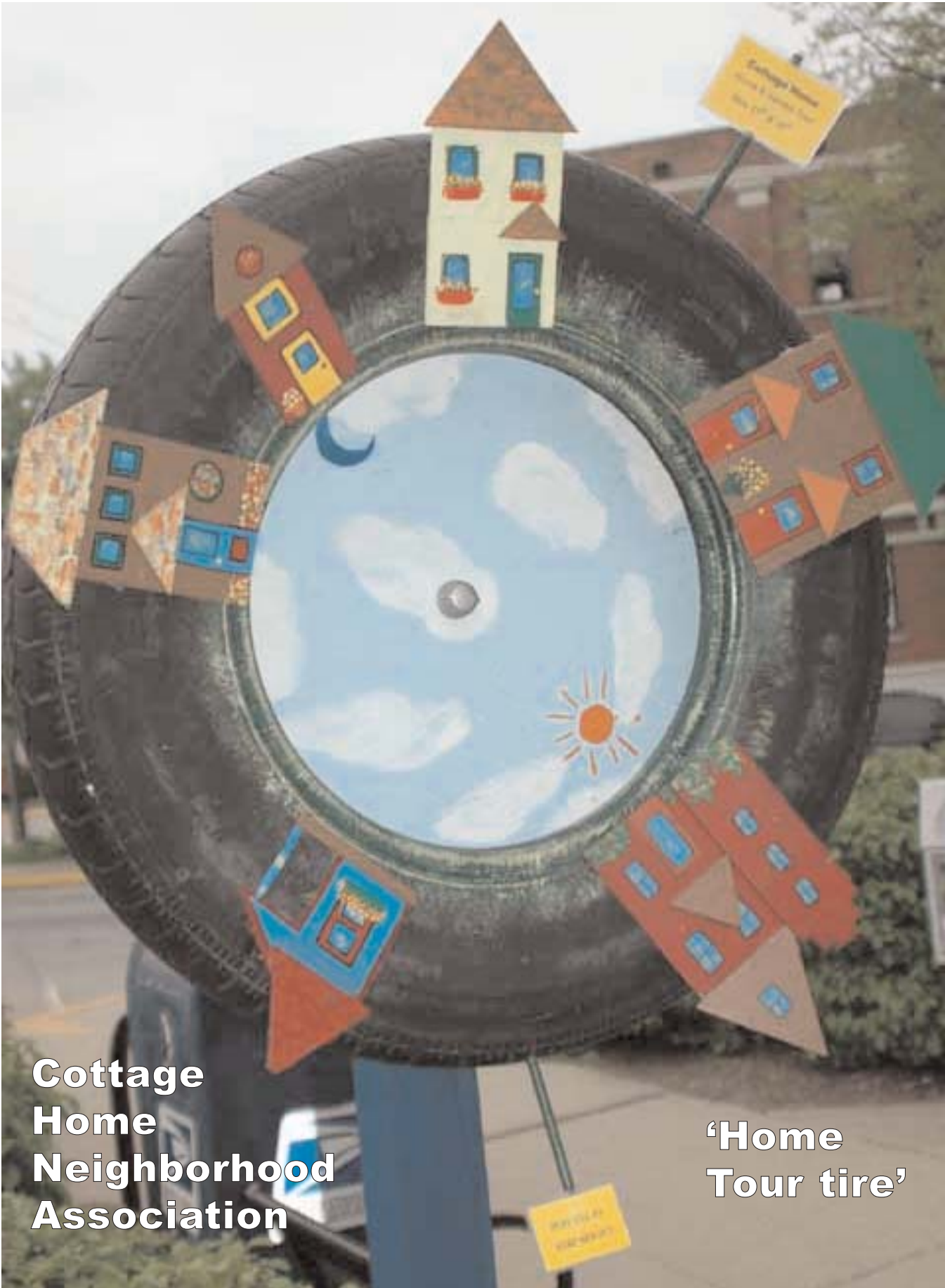
**Dean
Johnson
Design
'Fleuratire'**



**The Frame
Shop/
Franklin
Barry
Gallery**

**'Ode to
Linda
Vaugh'**





**Cottage
Home
Neighborhood
Association**

**'Home
Tour tire'**

At Home in the City / Silver in the City



**'Keep
Mass Ave
Beautiful'**

**Riley Area
Development
Corporation**

**‘Riley’s
Garden’**



RN Specialties

‘Nurses are
life-savers’



Schmidt Associates

6





Eye Candy

Global Gifts



**'Tired of the
same ol' beat?'**



Luna Music

**'Unfinished
tire piece'**

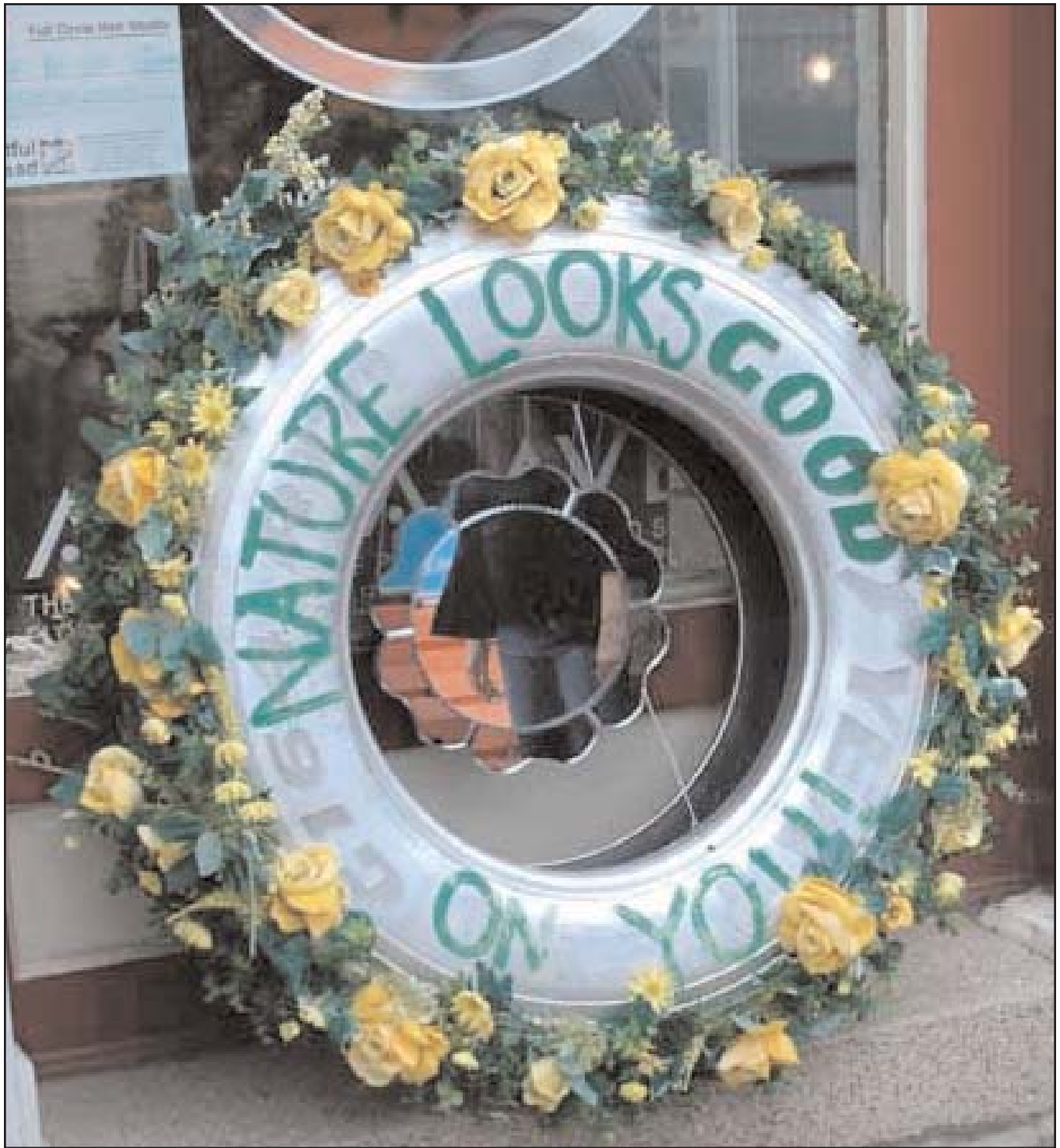
MacNiven's

**'Scottish
Pop'**



Bazbeaux





Full Circle Hair Studio

'Nature looks good on you'

by 4th grade art class at the Center for Inquiry at School 2

R bistro

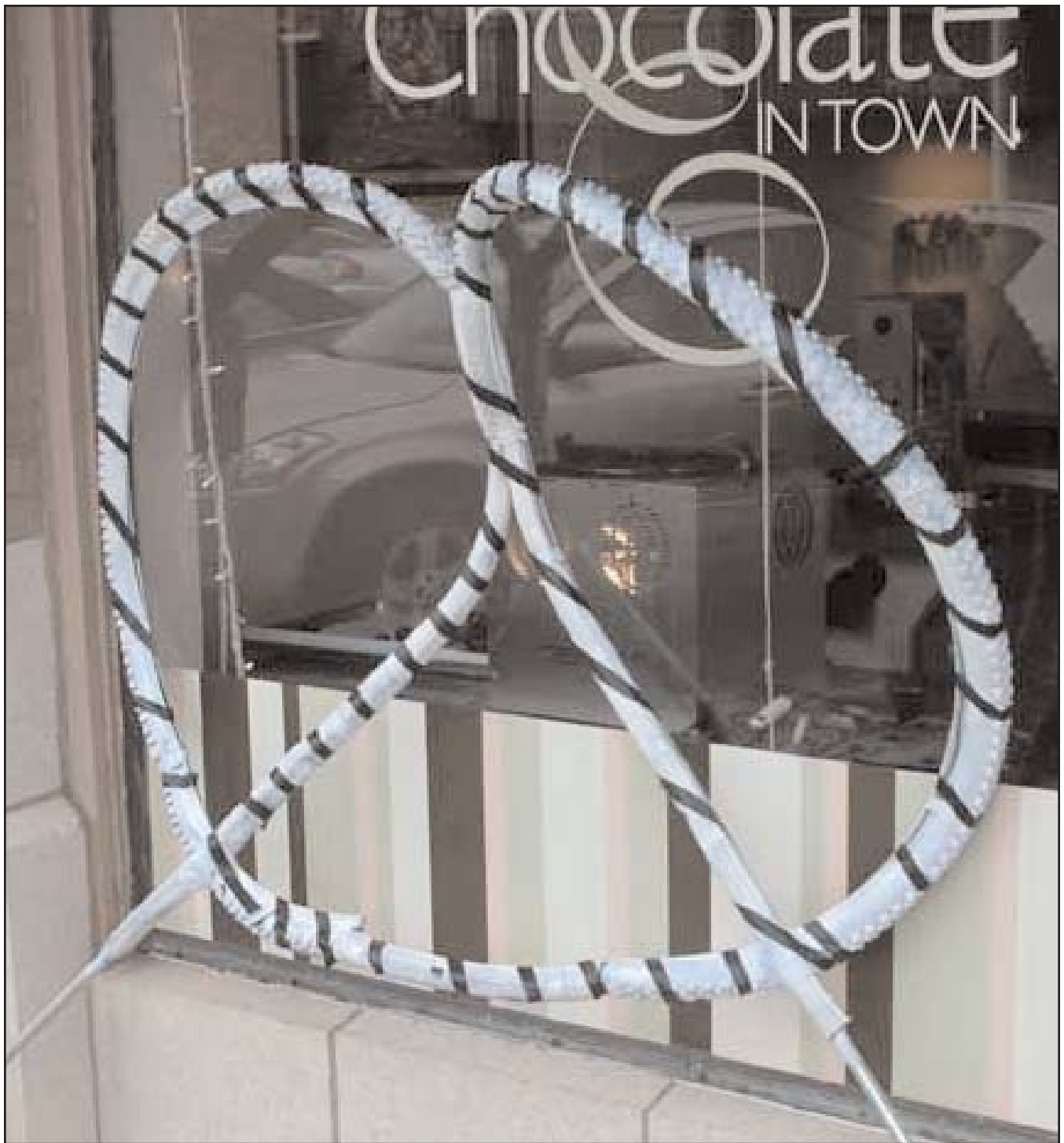
**'Blue
Racer'**



**Circle City
Basket Co.**

**‘Race down
to the
East End’**





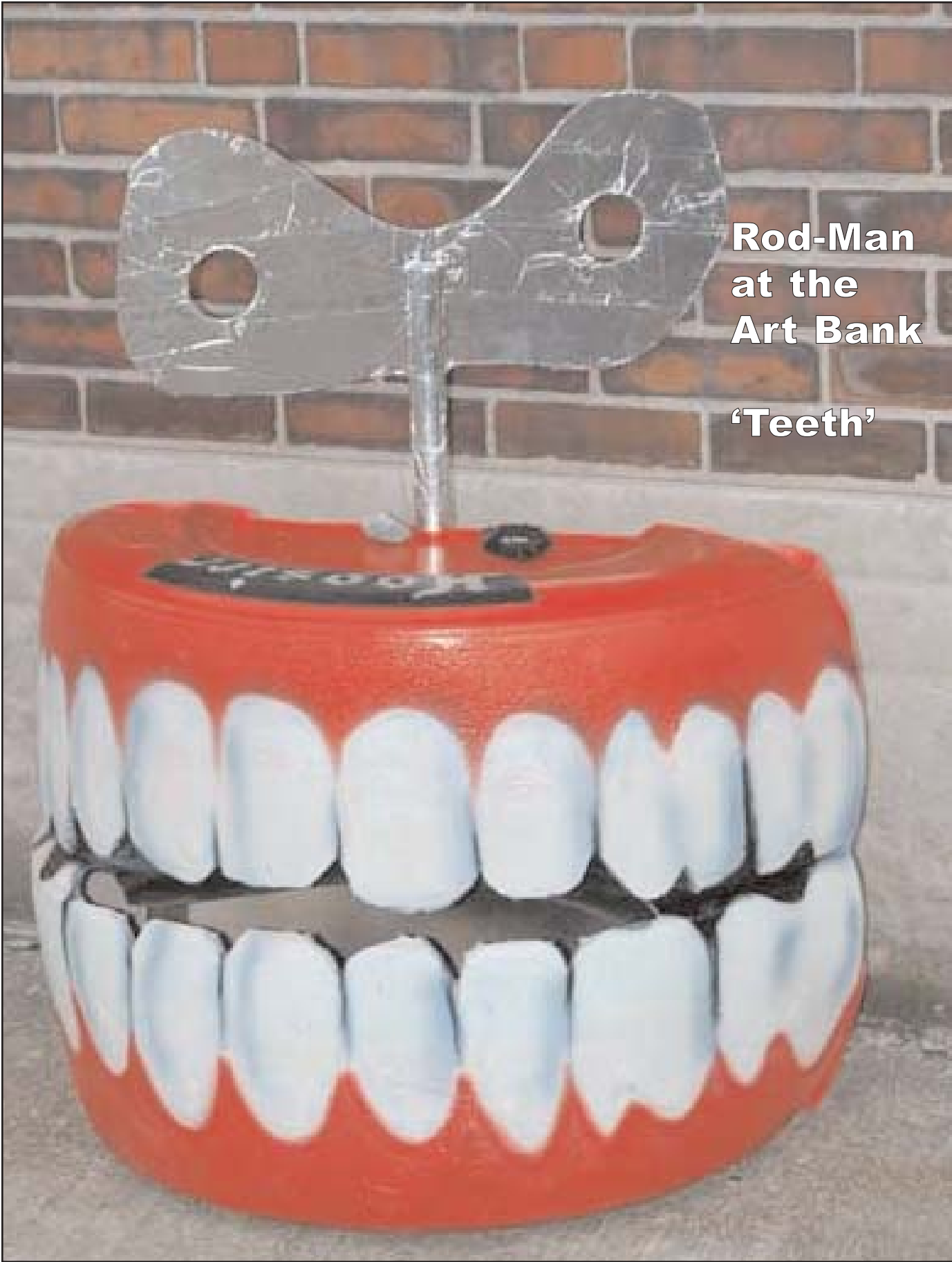
The Best Chocolate in Town

'Race in for a pretzel'



**Dwayne Bulla
at the Art Bank**

'Hoosiers'



**Rod-Man
at the
Art Bank**

'Teeth'

ComedySportz

**'The Artful
Tread's
Dreadful
Tart'**

**15
YEARS
OF SERVING
UP THE
FUNNY!**





Chatham Tap

**Sage
Boutique**

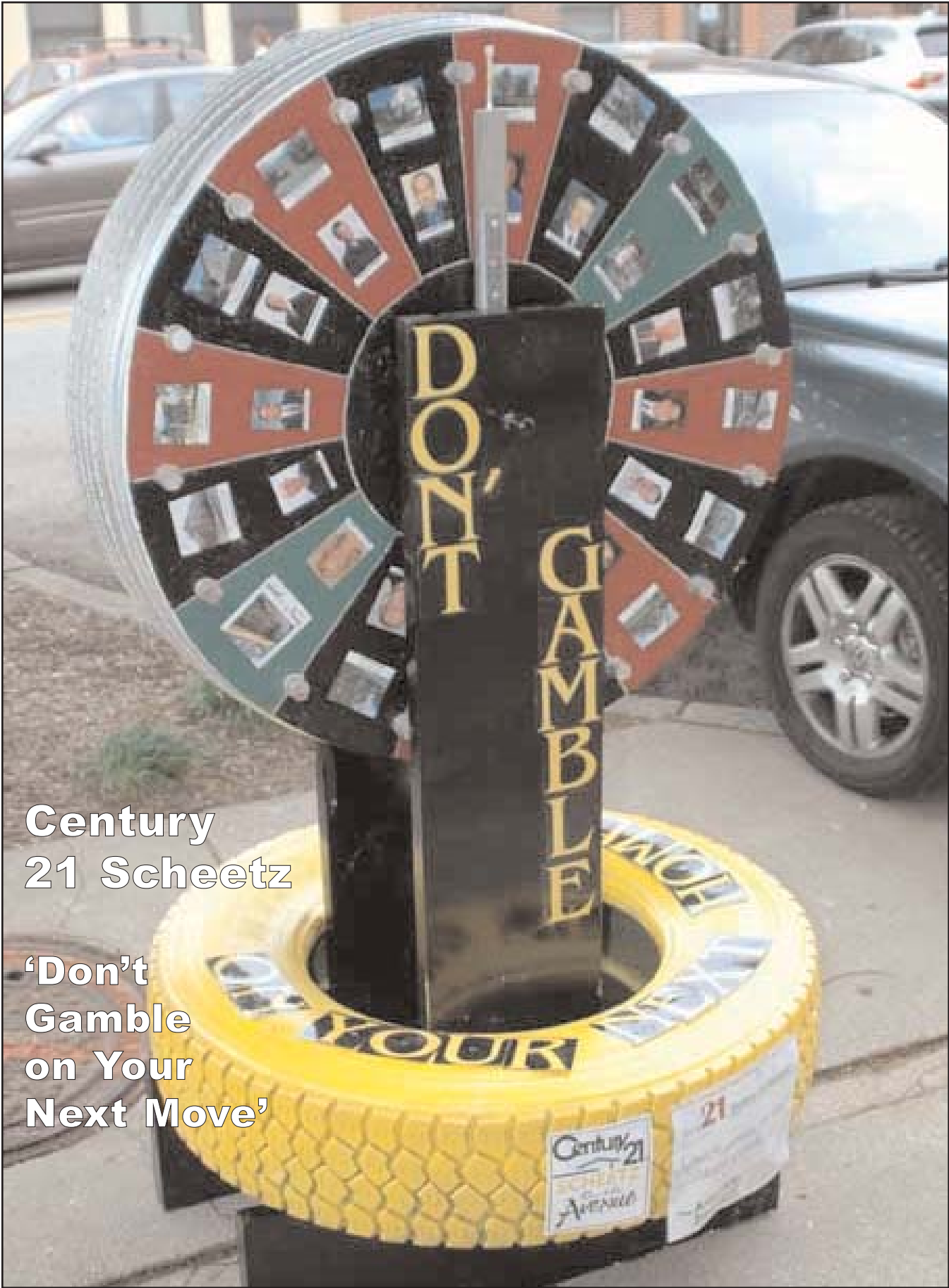


Indianapolis
Theatre
Fringe Festival
'Fringe Attire'





Agio Restaurant
'Make Yourself at Home'



**Century
21 Scheetz**

**'Don't
Gamble
on Your
Next Move'**



Yats on Mass

'Cajun Charlie the Crawfish'

Arts A Poppin

'Monster Cars'



Chatterbox Jazz Club

